

ELP Flex Printers



Labels for Life.



"The Solution"

ELP Flex Printer Strengths

Interchangeable print heads

Exceptional & consistent vertical print registration with labels as small as 4mm X 4mm

Large color LCD touch screen

ZPL Emulation

Minimal waste during calibration

Easy to load/unload labels & ribbons, one touch calibration

Easily & quickly replace wearables, 90 second platen roller changes

Gear driven - no belts to wear out

Stand alone printing mode, Print without a PC

Competitor Challenges

Fixed print head

Inconsistent vertical print repeat,
a lot of destroyed labels

Unacceptable calibration waste

Difficult to load/unload labels & ribbons,
both have to be pushed from the behind
the print head

Replacing parts is complicated,
30 minute to change a platen roller

Belts wear more often = down time

Heavy with a large foot print

NO stand alone operation



www.identco.com

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