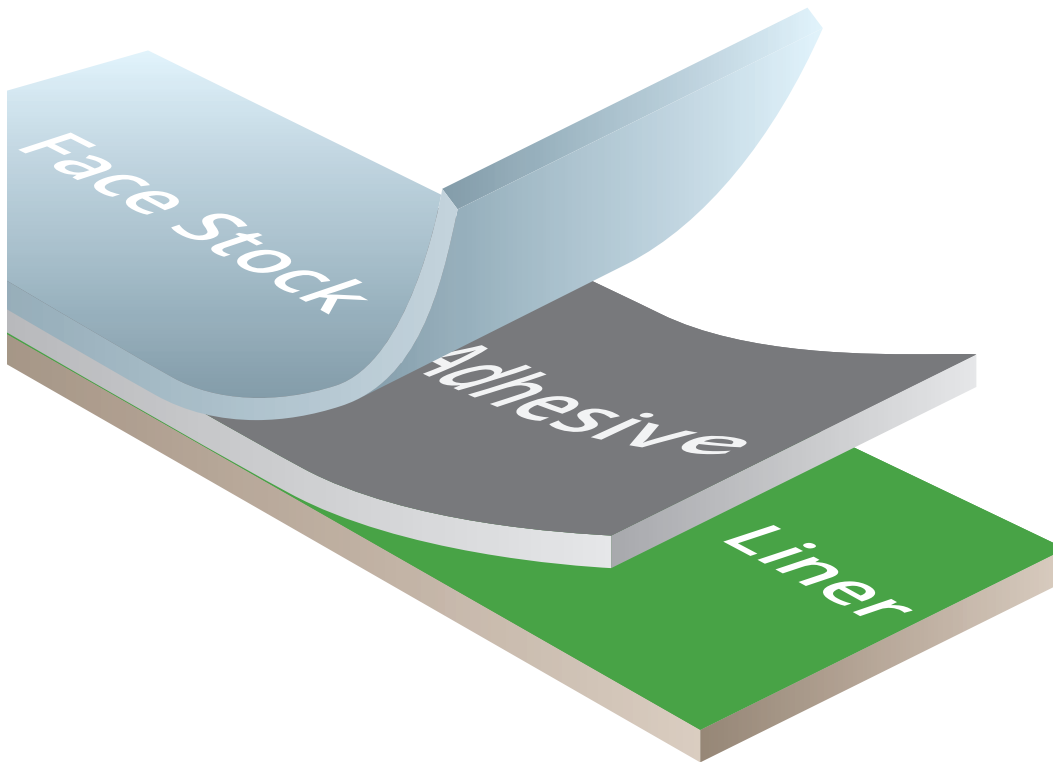


# TT702B



## Labels for Life.



**Face Stock:** 2 mil topcoated gloss white polyester offers excellent chemical resistance combined with superior resistance to high temperatures, scratching and abrasion. Specifically designed to not shrink.

**Adhesive:** 0.8-0.9 mil high performance removable acrylic adhesive offering excellent harsh chemical and scratch resistance. Specifically designed to be a temporary material.

**Release Liner:** 55# kraft liner designed to offer excellent performance when applied manually.

## Thermal Transfer Gloss White Polyester Film w/Removable Adhesive

TT702B is designed for on demand thermal transfer printing of variable information. Key features include: indoor and some outdoor applications (specific outdoor testing recommended), will not shrink, excellent heat, solvent and abrasion resistance and layered with a removable adhesive. When used in combination with the recommended IDENTCO ribbon, it will meet the most demanding durable labeling requirements.

## Typical Applications

- Electronic component marking
- Industrial barcodes
- Top & bottom sides of printed
- Circuit boards
- Temporary nameplates.

## Typical Industry Sectors

- Automotive
- Electronics
- Industrial



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# TT702B

Thermal Transfer Gloss White Polyester  
Film w/Removable Adhesive



Labels for Life.



## Agency Recognitions

RoHS Directive Compliant 2002/95/EC



## Adhesion

Stainless Steel  
72 hour dwell 5 oz/in 55 N/m



## Material Caliper

Face Stock	.0020"	50.8 $\mu$	Liner(kraft)	.0031"	76.2 $\mu$
Adhesive	.0008"/.0009"	20.3/22.9 $\mu$	<b>Total Material</b>	<b>.0058"/.0059"</b>	<b>147.3/149.9<math>\mu</math></b>



## Exterior Durability

Recommended for Indoor applications



## Temperature Range

Service Temperature: -20°F to 155°F (-32°C to 68°C)  
Adhesion Minimum Application Temperature: 50°F (10°C)



## Shelf Life

Recommended Storage: 45-90°F (7-32°C) 20-75% R.H.  
Shelf Life: 2 years @ recommended storage



## Recommended Ribbons

TTRR-D  
TTRR-S  
TTRR-V



## Process Durability

It is recommended that customers test the material in actual application to determine if the material meets all requirements.

Note: All values shown are averages and should not be used for specification purposes. Test data and test results contained in this document are for general information only and shall not be relied upon by IDENTCO customers for designs and specifications, or be relied on as meeting specific performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact IDENTCO for further information. Revised 7/19/2017.

### UNITED STATES HEADQUARTERS

28164 W. Concrete Drive  
Ingleside, IL 60041  
Phone: +1 (815) 385 - 0011  
Fax +1 (815) 385 - 0359

### MEXICO MONTERREY

Carr. a Laredo Km. 16.5 Interior  
14B, Col. Moisés Sáenz, 66613  
Apodaca, Nuevo Leon  
Phone: +52 (81) 8008 - 0438

### GERMANY FRANKFURT

Güterbahnhofstrasse 3-7  
63450 Hanau  
Phone: +49 (6181) 440 830 - 0  
Fax: +49 (6181) 440 830 - 99

### PRC HONG KONG

Unit 1708, 17/F, 9 Wing Hong St.  
Cheung Sha Wan, Kowloon  
Phone: +852 2959 2156  
Fax: +852 2959 2019

### MALAYSIA PENANG

Suite 163E, Level 16, Room 1602  
Hunza Tower Gurney Paragon  
Jalan Kelawei, Georgetown  
10250 Penang  
Phone: +6012 466 - 0866