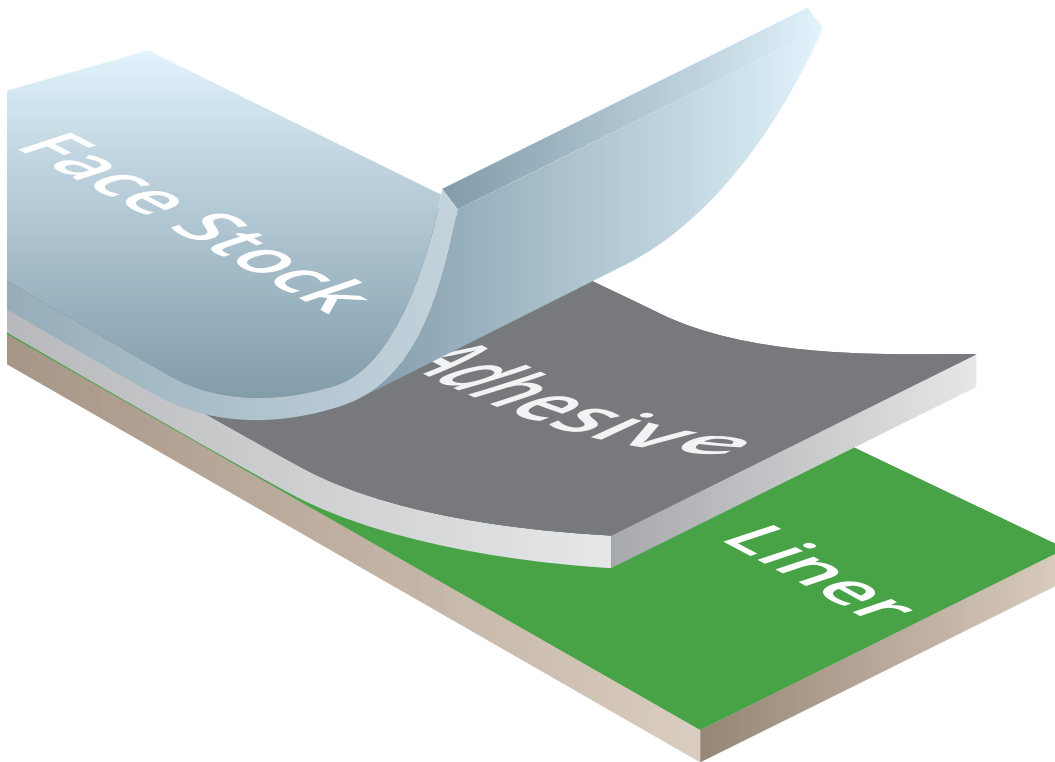


TT743A



Labels for Life.



Face Stock: 3.2 mil topcoated matte white biaxially oriented polyethylene offers excellent moisture resistance and thermal stability. Can be dot matrix and thermal transfer printed. Specifically designed to be used on flat, semi-textured and semi-curved surfaces. BS 5609 marine immersion test certified.

Adhesive: 1.4 mil high performance permanent rubber based adhesive offering high tack, moisture resistance and thermal stability.

Release Liner: 40# kraft liner designed to offer excellent performance when applied manually.

Thermal Transfer Matte White Polyethylene Film

TT743A is designed for on demand thermal transfer printing of variable information. Key features include: indoor and outdoor applications, high tack and strong adhesive bond, conformable for semi-curved and semi-textured surfaces, thermal stability and excellent moisture resistance. When used in combination with the recommended IDENTCO ribbon, it will meet the most demanding durable labeling requirements. BS 5609 certified for drum labels.

Typical Applications

- Beverage containers
- Shipping labels
- Drum labels
- Pipe marking
- Appliances
- Carpet backing
- Pallet marking.

Typical Industry Sectors

- Automotive
- Industrial










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TT743A

Thermal Transfer Matte White
Polyethylene Film



Labels for Life.

	Agency Recognitions RoHS Directive Compliant 2002/95/EC
	Adhesion Stainless Steel 59.2 oz/in 651 N/m HD Polyethylene 86.4oz/in 950 N/m
	Material Caliper Face Stock .0032" 81.3μ Adhesive .0014" 35.6μ Liner(kraft) .0025" 63.5μ Total Material .0071" 180.3μ
	Exterior Durability Material only: 1 year
	Temperature Range Service Temperature: -65°F to 160°F (-54°C to 71°C) Minimum Application Temperature: 50°F (10°C)
	Shelf Life Recommended Storage: 45-90°F (7-32°C) 20-75% R.H. Shelf Life: 2 years @ recommended storage
	Recommended Ribbons TTR TTRR-A
	Process Durability It is recommended that customers test the material in actual application to determine if the material meets all requirements.

Note: All values shown are averages and should not be used for specification purposes. Test data and test results contained in this document are for general information only and shall not be relied upon by IDENTCO customers for designs and specifications, or be relied on as meeting specific performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact IDENTCO for further information. Revised 11/1/2016

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