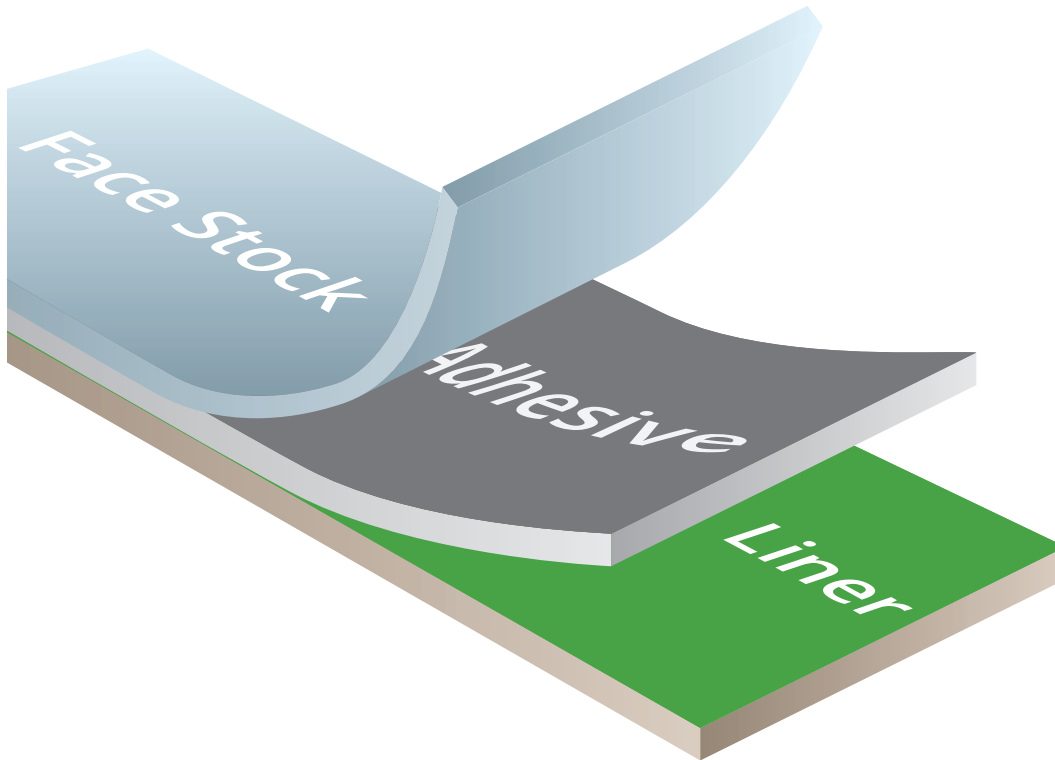


# TT759



## Labels for Life.



**Face Stock:** 1 mil topcoated gloss white opaque polyester offers excellent abrasion and harsh chemical resistance. The material performs best on the topside of a circuit board where heat exposure is limited. The material will not shrink and specifically designed for UV flexo & thermal transfer printing.

**Adhesive:** 0.8-0.9 mil high performance permanent acrylic adhesive offering excellent harsh chemical, smudge and abrasion resistance.

**Release Liner:** 50# release liner designed for excellent performance with auto apply applications.

## Thermal Transfer Gloss White Opaque Polyester Film

TT759 is designed for UV flexo printing with the option of ondemand thermal transfer printing of variable information. Key features include: indoor and outdoor applications, conformable, silver back for excellent opacity, some static dissipative properties, will not shrink and excellent smudge, solvent, and abrasion resistance. When used in combination with the recommended IDENTCO inks or ribbons, it will meet the most demanding durable labeling requirements.

## Typical Applications

- Nameplates
- Rating plates
- Industrial barcodes
- Electronic
- Component marking
- Serial identification labels

## Typical Industry Sectors

- Automotive
- Electronics
- Industrial



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# TT759


Thermal Transfer Gloss White  
Opaque Polyester Film



Labels for Life.

## Agency Recognitions

	Adhesion					
Stainless Steel	45 oz/in	495 N/m	Glass	49 oz/in	539 N/m	
Acrylic	51 oz/in	561 N/m				

	Material Caliper					
Face Stock	.0010"	25.4μ	Liner(glassine)	3.1"	68.6μ	
Adhesive	.0008"/.0009"	20.3/22.9μ	<b>Total Material</b>	<b>.0045"/.0046"</b>	<b>113.4/117.0μ</b>	

## Exterior Durability

Material Only: 2 Years  
Material w/ TTRR-D Ribbon: 2 Years

## Temperature Range

Service Temperature: -40°F to 302°F (-40°C to 150°C)  
Minimum Application Temperature: 50°F (10°C)

## Shelf Life

Recommended Storage: 45-90 °F (7-32 °C) 20-75% R.H.  
Shelf Life: 2 years @ recommended storage

## Recommended Printing

UV Flexographic  
Thermal Transfer Printing • TTRR-B • TTRR-D

## Process Durability

It is recommended that customers test the material in actual application to determine if the material meets all requirements.

Note: All values shown are averages and should not be used for specification purposes. Test data and test results contained in this document are for general information only and shall not be relied upon by IDENTCO customers for designs and specifications, or be relied on as meeting specific performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact IDENTCO for further information. Revised 7/24/2017.

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