

FOR IMMEDIATE RELEASE



IDENTCO NAMES NEW DIRECTOR OF SALES FOR MEXICO

INGLESIDE, Ill. (November 1, 2016) – IDENTCO is pleased to announce that Antonio Belmonte has joined the organization as Director of Sales, Mexico.

In this role, Belmonte will be responsible for leading the territory sales team in Mexico, including planning and implementing sales and marketing plans, and expanding IDENTCO's distribution channel.

Belmonte brings a wealth of industry experience to his new role at IDENTCO, having held previous sales and supply chain management positions at Avery Dennison and Worldmark.

"Antonio's strong sales and supply chain background, and his in-depth understanding of the key markets in Mexico uniquely qualify him to lead our team in Mexico," said IDENTCO Founder and CEO Scott Lucas.

About IDENTCO

Headquartered outside Chicago, IDENTCO has been delivering technology-driven, *high-performance* labeling solutions since 1986. We challenge ourselves to develop innovative solutions that can withstand any number of extremes and meet the strictest performance standards. With ISO-certified manufacturing facilities in the U.S., Mexico and Germany, we have a global presence and local expertise. For more information, visit www.identco.com.

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GLOBAL HEADQUARTERS

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