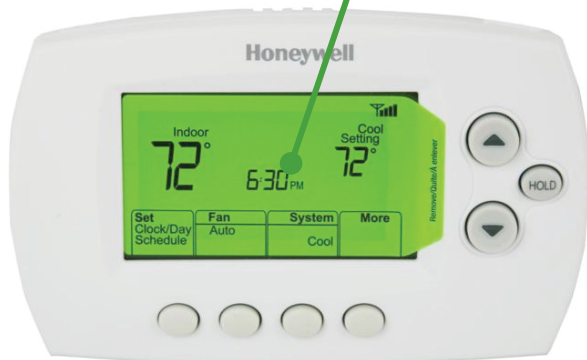


HVACR



Labels for Life.

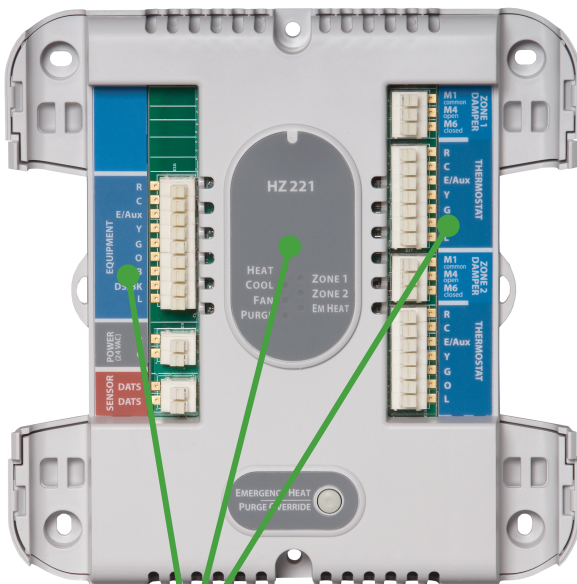
REMOVABLE SCREEN
PROTECTOR &
SIMULATOR



ENERGYGUIDE
LABEL



WARNING &
CAUTION LABELS



POLYCARBONATE
GRAPHIC OVERLAYS

BRANDING
LABEL

HEATING, VENTILATION, AIR CONDITIONING & VENTILATION LABELS

With all the challenges HVAC OEM's face in producing and shipping their products, the last thing they need is a label issue. And, labels are usually the last thing you think of when developing new HVAC products. That is why you need a label supplier partner that has the capability and the experience necessary in the locations where you are building your products. IDENTCO's global manufacturing footprint and standardize label manufacturing technology provides you the branding, instructional and warning labeling solutions you need, when and where you need them.

HVACR

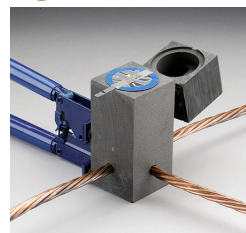
Durable Label Material Portfolio

INGENIOUS SOLUTIONS TO SPECIALIZED ISSUES

SEGMENT MATERIAL NUMBER	MATERIAL TYPE	IDENTCO MATERIAL NUMBER*	Recommended Applications	AGENCY RECOGNITION ¹
HV101	3.5 Mil Calendared White Vinyl for Textured Surfaces	CP3010	Branding, Rating Labels, Warning & Caution, Instructional & Control, Feature & Marketing	UL, cUL
HV102	3.5 Mil Calendared White Vinyl	CP3100	Branding, Rating Labels, Warning & Caution, Instructional & Control, Feature & Marketing	UL, cUL
HV103	3.5 Mil Calendared White Vinyl, Textured Surface, UV Protective Laminate	CP3010/ OL5YOD	Branding, Rating Labels, Warning & Caution, Instructional & Control, Feature & Marketing	
HV104	3.5 Mil Calendared White Vinyl with UV Protective Laminate	CP3100/ OL5YOD	Branding, Rating Labels, Warning & Caution, Instructional & Control, Feature & Marketing	
HV105	2 Mil White Polyester with Matte Laminate	TT704(P)/ OL1001(P)	Branding, Rating Labels, Warning & Caution, Instructional & Control, Feature & Marketing	UL, CSA
HV106	2 Mil Matte Platinum Polyester	TT740	Branding, Rating Labels, Warning & Caution, Instructional & Control, Feature & Marketing	UL, CSA
HV107 GraphicShield™	5 Mil Velvet Polycarbonate with Opaque Adhesive	CP8005/ TA1505	Branding, Rating Labels, Warning & Caution, Instructional & Control, Feature & Marketing	UL, cUL
HV108	White High Gloss Paper	CP1001	Branding, Instructional, Warning & Caution, Packaging & Logistics	
HV109	UL50E White Semi-Gloss Paper	TT505	Instructional, Warning & Caution, Packaging & Logistics	UL 50E
HV110	UL Indoor White Matte Paper for Challenging Surfaces	TT533	Instructional, Warning & Caution, Packaging & Logistics	UL Indoor

*Agency recognitions are shown under IDENTCO Material Numbers. Electrical Distribution Material Numbers indicate that these material constructions are proven durable label solutions for Electrical Distribution Applications and have been tested to Electrical Distribution Industry Standards for durability, performance and legibility for the expected life of the equipment.

Creative engineering and a consultative approach yield big results



CUSTOMER:
Global HVACR
Manufacturer
SECTOR:
Industrial
FUNCTION:
Branding,
Packaging
Die Cut Part

OUR CHALLENGE

A small stainless steel container of micro-fine powder is a key component of a large manufacturer's power equipment. The label covers the top of the container and serves as a seal, in addition to identifying the product and application. In the past, they used a double-layer construction -- silver label material under a color-coded ring. Issues with the lid failing to adhere to the lip of the container led them to the additional step of shrink wrapping to ensure a tight seal. Meanwhile, powder was collecting on the adhesive that was exposed to the inside of the cup.

56% **2x** **2x**
Material Cost Savings Improved Branding Flexibility Performance Increase

OUR SOLUTION

IDENTCO readily took on the challenge of this very unique application. First, we recommended printing the label as an alternative to the double-layer construction. The colors are used for inventory control, and the original construction limited the customer's options to the colors they had on hand. IDENTCO's in-house testing lab evaluated several material and adhesive combinations to find the best solution for improved adhesion, resulting in a twofold increase in peel value. Then, to solve the issue of the powder adhering to the underside of the label, our Application Engineer devised a zoned adhesive pattern, deadening the adhesive in the open areas of the label that don't touch the surface of the container. All in all, IDENTCO's creative thinking saved the manufacturer more than 50% in material costs even as they increased the color combinations from 20 to 44. In addition, by printing the labels, the customer was able to add branding to the breathable lid, resulting in a comprehensive solution with added benefits they never anticipated.

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