

POWER TOOLS

IDENTCO®

Labels for Life.



POWER TOOL LABELING

The right labeling can help your products stand out in an increasingly crowded power tool marketplace. Our expertise in delivering comprehensive power tool labeling solutions assures consistent, durable, and agency-compliant labels. Our innovative solutions can reduce your product labeling cost while improving the appearance and performance of your power tools.

POWER TOOLS

Durable Label Material Portfolio

Preventing the High Cost of Global Diversion

SEGMENT MATERIAL NUMBER	MATERIAL TYPE	IDENTCO MATERIAL NUMBER*	Recommended Applications	AGENCY RECOGNITION ¹
PT101 GraphicShield™	5 Mil High Performance Velvet Polycarbonate with LSE Adhesive	CP8005/TA1505	Branding, Rating Labels, Warning & Caution, Instructional & Control, Feature & Marketing	UL, cUL
PT102 GraphicShield™ Lite	5 Mil General Purpose Velvet Polycarbonate with LSE Adhesive	CP8005/TA1505	Branding, Rating Labels, Warning & Caution, Instructional & Control, Feature & Marketing	UL, cUL
PT103	2 mil High Performance Gloss White Polyester with Matte Laminate	TT723/L194	Branding, Rating Labels, Warning & Caution, Instructional & Control, Feature & Marketing	UL, cUL
PT104	2 mil General Purpose Gloss White Polyester with Matte Laminate	TT700P/L194	Branding, Rating Labels, Warning & Caution, Instructional & Control, Feature & Marketing	UL, cUL
PT105	2 mil Economy Gloss White Polyester with Matte Laminate	TT704(P)/OL1001(P)	Branding, Rating Labels, Warning & Caution, Instructional & Control, Feature & Marketing	UL, cUL
PT106	2 Mil Gloss White Polyester with 3 Mil Velvet Polycarbonate Laminate	TT760P/L3000	Branding, Rating Labels, Warning & Caution, Instructional & Control, Feature & Marketing	UL, cUL
PT107	2 Mil Bright Chrome Polyester with 3 Mil Gloss Clear Polyester Laminate	TT766/TT764	Branding, Rating Labels, Warning & Caution, Instructional & Control, Feature & Marketing	UL, cUL
PT108 GraphicLock™	2 Mil Gloss White Polyester for 2nd Surface Printing	GL500DE	Branding, Warning & Caution, Instructional & Control, Feature & Marketing	UL, cUL
PT109	3.5 Mil General Purpose Calendered White Vinyl	CP3100	Branding, Warning & Caution, Instructional & Control, Feature & Marketing	UL, cUL
PT110	Matte White Paper with High Tack Adhesive	TT533	Feature & Marketing, Packaging & Logistics	UL, cUL

*Agency recognitions are shown under IDENTCO Material Numbers. Power Tool Material Numbers indicate that these material constructions are proven durable label solutions for Power Tool Applications and have been tested to Power Tool Industry Standards for durability, performance and legibility for the expected life of the power tool.

Integration of Track & Trace Functionality in Product Rating Labels.



CUSTOMER:
Global Power Tools Manufacturer
SECTOR:
Industrial
FUNCTION:
Track & Trace

OUR CHALLENGE

To prevent the break-up and diversion of Power Tool kits to unauthorized sellers by tracking and tracing all tools throughout their global supply chain, without the addition of new labels.

\$0 Additional Label Cost
0% Risk of Serial # Duplication
100% First Time Scan Rates

OUR SOLUTION

We developed a dual function, variable data QR code small enough to fit on the tools' existing rating labels. IDENTCO utilized its Ultra Durable Digital Print technology in combination with its extremely durable GraphicShield™ label construction to stay compliant with UL & CSA's rigorous durability performance requirements. Our engineers also developed a data management solution that guarantees the global integrity of all serial numbers, and the prevention of duplicates.

Our team also collaborated with the manufacturer's Marketing team to provide its end-users with a wide range of web-based content through the use of smart phone scanning apps.

In addition, IDENTCO utilized its 30 years of Power Tool labeling expertise to deliver a complete turnkey solution, including developing the code symbiology and code scanning technology to achieve very demanding positive scan rates.

For further information on how IDENTCO can partner with you to develop unique solutions, please visit www.identco.com, or call +1.800.533.2559 and ask to speak to one of our Label Application Engineers.

www.identco.com

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