

# STANDARD LABEL MANUFACTURING TOLERANCES



**Labels for Life.**

| TYPE  | TOLERANCE                              | DESCRIPTION  |
|---|--|--|
| Label Size for Dimensionally Stable Materials (Die Cut)   | +/- .010 (.254mm)                      | Acceptable Size Variance from Nominal Dimension Shown on IDENTCO Proof   |
| Label size for Non- Dimensionally Stable Materials (Die Cut)*   | +/- .015 (.381mm)                      | Acceptable Size Variance from Nominal Dimension Shown on IDENTCO Proof   |
| Label size for Dimensionally Stable Materials (Butt Cut)  | +/- .03125 (.794mm)                    | Acceptable Size Variance from Nominal Dimension Shown on IDENTCO Proof   |
| Label size for Extremely Non-Dimensionally Stable Materials (Die Cut)*  | +/- .045 (.1143mm)                     | Acceptable Size Variance from Nominal Dimension Shown on IDENTCO Proof   |
| Edge Trim   | +/- .03125 (.794mm)                    | Acceptable Variation in Distance from Label Edge to Line Edge from Nominal Shown on IDENTCO Proof                                      |
| Finished Label Web Width  | +/- .03125 (.794mm)                    | Acceptable Finished Web Width Variance from Nominal Shown on IDENTCO Proof   |
| Die to Die  | +/- .020 (.508mm)                      | Acceptable Registration Difference Between Multiple Cutting Dies from Nominal Shown on IDENTCO Proof                                   |
| Die Cut Adhesive Free Area  | +/- .040 (1.016mm)                     | Acceptable Variation in Position of Adhesive Free Area from Nominal Shown on IDENTCO Proof   |
| Coated Adhesive Zone Location   | +/- .040 (1.016mm)                     | Acceptable Variation in Position of Adhesive Zone Area from Nominal Shown on IDENTCO Proof   |
| Printed Adhesive Deadened Zone Location   | +/- .070 (1.778mm)                     | Acceptable Variation of printed Adhesive Deadened Zone Location from Nominal Shown on IDENTCO Proof                                    |
| Site Hole Cut Location  | +/- .020 (.508mm)                      | Acceptable Variation in Position of Site Hole Location from Nominal Shown on IDENTCO Proof   |
| Print to Die Cut Location   | +/- .020 (.508mm)                      | Acceptable Variation in Position of the Label Shape Cutting in Relation to First Printed Color from Nominal Shown on IDENTCO Proof     |
| Printed Color to Color Registration   | +/- .010 (.254mm)                      | Acceptable Variation in Position of the First Printed Color in Relation to Sussequent Colors from Nominal Shown on IDENTCO Proof       |
| Printed Color Match Consistency on PMS Specified Colors (Visual Comparison)   | +/- 1/2 of a PMS Color Shade           | Acceptable Visual Color Difference Between the Specified PMS Color Standard on IDENTCO Proof and the Color Produced on a Label         |
| Printed Color Match Consistency on Critical Color Match where Production Color Standard is Established (Spectrophotometer Comparison)   | 1.5 Delta E 2000 with K5000 Illuminate | Acceptable Delta E Color Difference Between the Specified Production Color Standard on IDENTCO Proof and the Color Produced on a Label |
| <p><b><i>These are IDENTCO's Standard Label Manufacturing Tolerances. Any exceptions from these tolerances will be noted on the IDENTCO Content Proof provided for approval prior to all new production orders.</i></b></p> |  |  |

\*Expanded Label Size Tolerance for Non-Dimensionally Stable will Presented on Content Proof

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