

# TT720

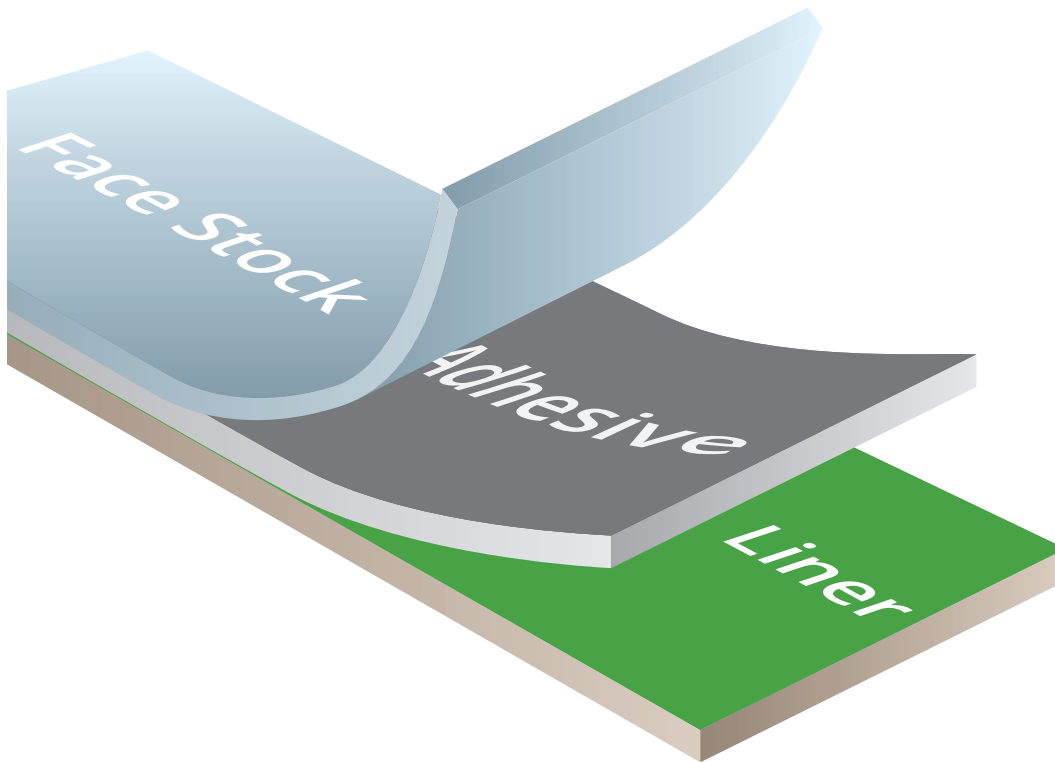


## Labels for Life.

**Face Stock:** 1.0 mil matte clear polyester.

**Adhesive:** 0.8 high performance permanent acrylic pressure sensitive adhesive.

**Release Liner:** 50# Kraft liner designed to offer excellent performance.



## Matte Clear Polyester

TT720 is a topcoated matte clear polyester overlaminating film. Key features: indoor use, can be thermal transfer printed with variable information, smudge and abrasion resistance, will not shrink, and excellent resistance to solvents and scratching. When used in combination with the recommended IDENTCO materials and ribbons, it will meet the most demanding durable requirements. This material cannot be used in a fan fold application

## Typical Applications

Overlaminating pre-printed finished products  
Rating plates,  
Nameplates  
Component marking

## Typical Industry Sectors

Automotive  
Electronics  
Industrial











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	<b>Agency Recognitions</b>					
	<b>Adhesion</b> 72 hour dwell Stainless Steel 48 oz/in 528 N/m					
	<b>Material Caliper</b>		Liner(kraft)		3.2mil	
	Face Stock	.0010"	25.4μ	<b>Total Material</b>	.0043"	63.5μ
	Adhesive	.0008"	20.3μ			109.2μ
	<b>Exterior Durability</b> Recommended: Indoor use only					
	<b>Temperature Range</b> Service Temperature: -20 °F to 257 °F (-29 °C to 125 °C) Minimum Application Temperature: 50 °F (10 °C)					
	<b>Shelf Life</b> Recommended Storage: 45-90 °F (7-32 °C) 20-75% R.H. Shelf Life: 2 years @ recommended storage					
	<b>Recommended Printing</b> Thermal transfer printing • Resin Ribbon					
	<b>Process Durability</b> It is recommended that customers test the material in actual application to determine if the material meets all requirements.					

Note: All values shown are averages and should not be used for specification purposes. Test data and test results contained in this document are for general information only and shall not be relied upon by IDENTCO customers for designs and specifications, or be relied on as meeting specific performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact IDENTCO for further information. Revised 7/20/2017.

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