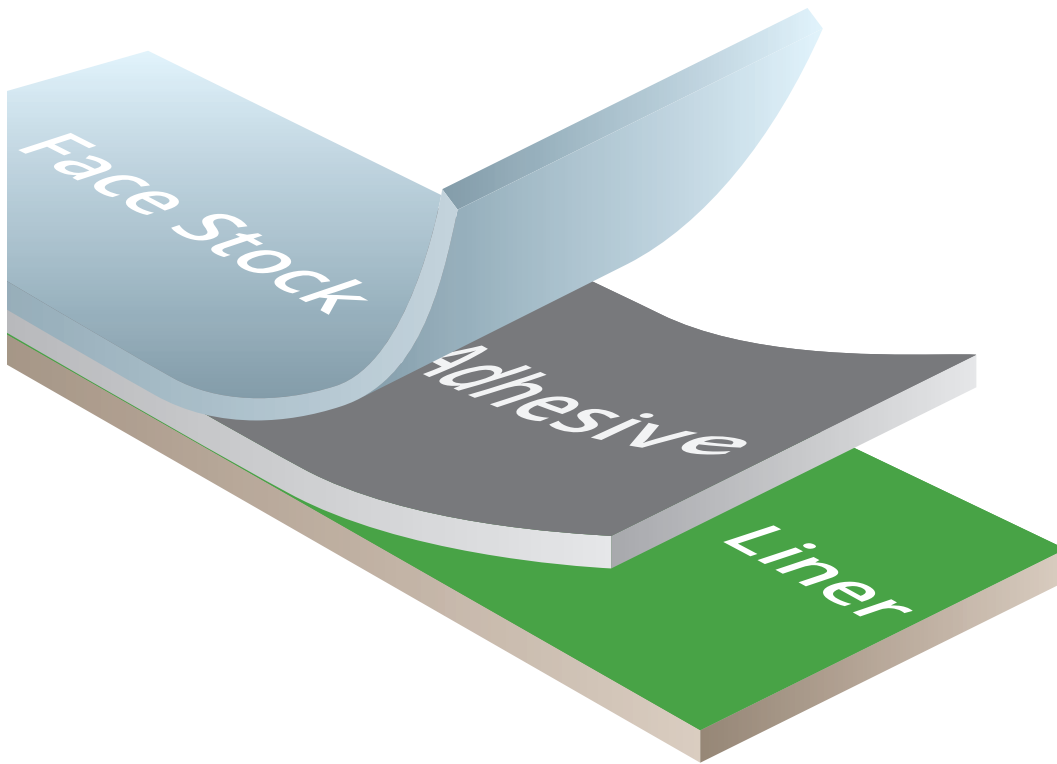


TT542



Labels for Life.

Face Stock: 2.8 mil topcoated lightweight white paper offers exceptional print quality and clarity when printed with the recommended ribbon. Specifically designed to prevent edge lift when applied to smaller diameter surfaces.

Adhesive: 0.8 mil high performance permanent acrylic adhesive offering superior adhesion to the product surface over standard acrylic adhesives.

Release Liner: 40# kraft liner designed to offer excellent performance for manual application.

Thermal Transfer Lightweight Coated White Paper

TT542 is designed for on demand thermal transfer printing of variable information. Key features include: indoor only applications, light weight and an aggressive adhesive. When used in combination with the recommended IDENTCO ribbon, it will meet the most demanding durable labeling requirements. TT542 can also be flexographic printed. The material can be used in Autoclave, Gamma radiations and ETO sterilization methods.

Typical Applications

- Corrugated Cardboard
- Bags
- Shipping Labels
- Packages
- Product Identification

Typical Industry Sectors

- Automotive
- Electronics
- Industrial











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TT542

Thermal Transfer Lightweight Coated White Paper



Labels for Life.

	Agency Recognitions RoHS Directive Compliant 2002/95/EC
	Adhesion Stainless Steel 41.6 oz/in 457.6 N/m
	Material Caliper Face Stock .0028" 71.1μ Adhesive .0008" 20.3μ Liner (kraft) .0024" 61.0μ Total Material .0060" 152.4μ
	Exterior Durability Recommended: Indoor use only
	Temperature Range Service Temperature: -65°F to 160°F (-54°C to 71°C) Minimum Application Temperature: 50°F (10°C)
	Shelf Life Recommended Storage: 45-90°F (7-32°C) 20-75% R.H. Shelf Life: 1 year @ recommended storage
	Recommended Ribbons TTR TTRR-A
	Process Durability It is recommended that customers test this material in actual application to determine if the material meets all requirements.

Note: All values shown are averages and should not be used for specification purposes. Test data and test results contained in this document are for general information only and shall not be relied upon by IDENTCO customers for designs and specifications, or be relied on as meeting specific performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact IDENTCO for further information. Revised 01/12/18.

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