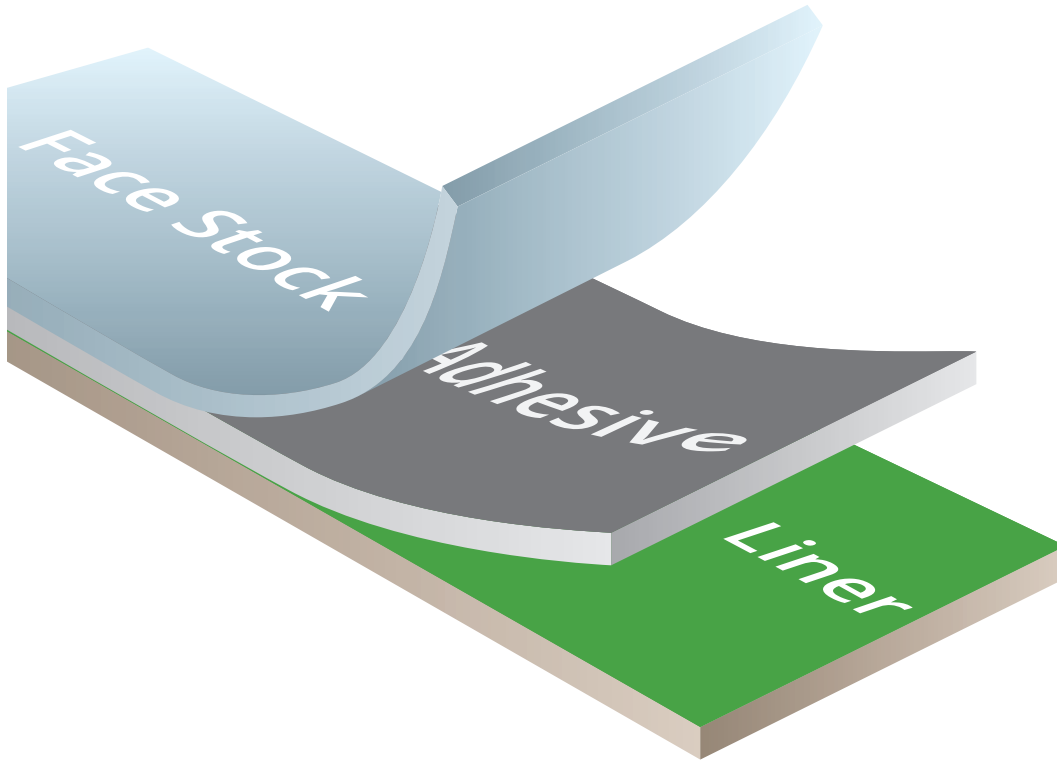


TT760



Labels for Life.



Face Stock: 2 mil topcoated gloss white polyester offers excellent harsh chemical and abrasion resistance. The topcoat is designed to be UV flexographic, digital, and thermal transfer printed.

Adhesive: 2 mil high-performance permanent acrylic adhesive offering excellent harsh chemical resistance, high temperature performance, and an extra thick adhesive to better adhere to textured surfaces.

Release Liner: 50# kraft liner designed to offer excellent performance for both manual and automatic application.

Thermal Transfer Gloss White Polyester Film

TT760 is specifically designed for UV flexographic and digital pre-printing; and on-demand thermal transfer printing of variable information. Key features include: indoor and outdoor applications, extra thick adhesive, and excellent smudge, solvent, and abrasion resistance. When used in combination with the recommended IDENTCO ribbon, it will meet the most demanding durable labeling requirements. Excellent choice for automatic application.

Typical Applications

- Name plates
- Rating plates
- Industrial Barcodes
- Electronic components marking

Typical Industry Sectors

- Automotive
- Electronics
- Industrial



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TT760

Thermal Transfer Gloss White Polyester Film



Labels for Life.

Agency Recognitions

UL-MH16873/MH16225
CSA-089882_L_000

Adhesion

Stainless Steel	87 oz/in	957 N/m	HD Polypropylene	42 oz/in	462 N/m
Acrylic Power Paint	89 oz/in	979 N/m	Polycarbonate	99 oz/in	1089 N/m
Polypropylene	36 oz/in	396 N/m	Epoxy Power Paint	111 oz/in	1221 N/m
			Polyester Powder Paint	47 oz/in	517 N/m

Material Caliper

Face Stock	.0020"	50.8μ	Liner (kraft/FL)	.0030"	76.2μ
Adhesive	.0020"	50.8μ	Total Material	.0070"	177.8μ

Exterior Durability

Material Only: 2 Years
Material w/ TTRR-D Ribbon: 2 Years

Temperature Range

Service Temperature: -40 °F to 302 °F (-40 °C to 150 °C)
Minimum Application Temperature: 50 °F (10 °C)

Shelf Life

Recommended Storage: 45-90 °F (7-32 °C) 20-75% R.H.
Shelf Life: 2 years @ recommended storage

Recommended Printing

Pre-printing
• UV flexographic inks

Thermal Transfer Printing
• TTRR-B
• TTRR-D
• TTRR-V

Chemical Resistance

Chemical Agents	Material Only (W/o printing)	Printing (TTRR Ribbon)	Printing (Cotton swab rub)
Household Cleaners	Passed	Passed	Passed
Oil	Passed	Passed	Passed
Water	Passed	Passed	Passed
Isopropyl Alcohol	Passed	Passed	Passed
Mild Acid	Passed	Passed	Passed
Mineral Spirits	Passed	Passed	Passed
Toluene	Passed	Passed	Passed

Process Durability

It is recommended that customers test the material in actual application to determine if the material meets all requirements.

Note: All values shown are averages and should not be used for specification purposes. Test data and test results contained in this document are for general information only and shall not be relied upon by IDENTCO customers for designs and specifications, or be relied on as meeting specific performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact IDENTCO for further information. Revised 4/23/2019.

UNITED STATES HEADQUARTERS

28164 W. Concrete Drive
Ingleside, IL 60041
Phone: +1 (815) 385 - 0011
Fax +1 (815) 385 - 0359

MEXICO MONTERREY

Carr. a Laredo Km. 16.5 Interior
14B, Col. Moisés Sáenz, 66613
Apodaca, Nuevo Leon
Phone: +52 (81) 8008 - 0438

GERMANY FRANKFURT

Güterbahnhofstrasse 3-7
63450 Hanau
Phone: +49 (6181) 440 830 - 0
Fax: +49 (6181) 440 830 - 99

PRC HONG KONG

Unit 1708, 17/F, 9 Wing Hong St.
Cheung Sha Wan, Kowloon
Phone: +852 2959 2156
Fax: +852 2959 2019

MALAYSIA PENANG

Suite 163E, Level 16, Room 1602
Hunza Tower Gurney Paragon
Jalan Kelawai, Georgetown
10250 Penang
Phone: +6012 466 - 0866