

TT528

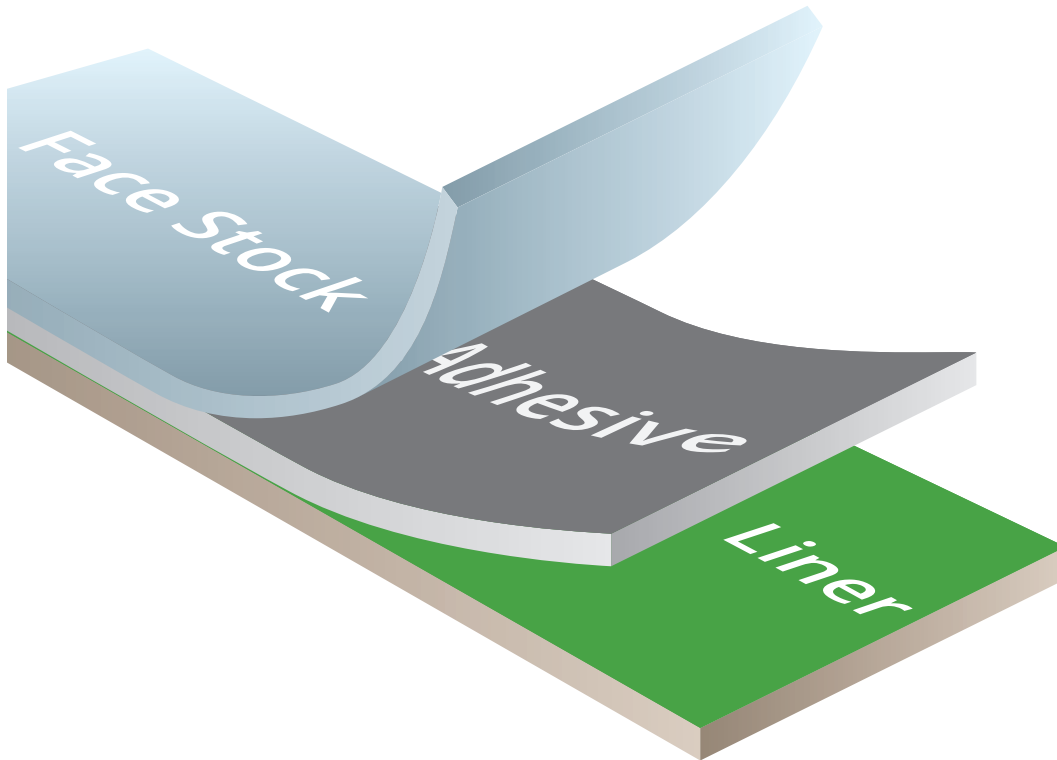


Labels for Life.

Face Stock: 3.0 mil ultra-smooth coated matte white paper, with optimized smudge-resistance.

Adhesive: 0.8 mil high-performance permanent emulsion acrylic adhesive.

Release Liner: 40# paper release liner designed for optimal performance.



Thermal Transfer Matte White Paper

TT528 is specifically designed to be flexographic or thermal transfer printed. Key features include: indoor use only, excellent scratch and smudge resistance, adhesive that is designed to adhere in cold or high temperatures, and a matte finish. When used in combination with the recommended IDENTCO inks or ribbons, it will meet the most demanding durable labeling applications.

Typical Applications

- Lamp Ballasts
- Blank or Pre-printed Labels
- Cooler temperature applications if required

Typical Industry Sectors

- Automotive
- Electronics
- Industrial



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TT528


Thermal Transfer Matte
White Paper



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Agency Recognitions

	Adhesion					
	Rigid HDPE	25 oz/in	275 N/m	Treated LDPE	21 oz/in	231 N/m
	Recycled Corrugated	15 oz/in	165 N/m	Glass	48 oz/in	528 N/m

	Material Caliper					
	Face Stock	.0030"	76.2 μ	Liner(kraft)	.0024"	61.0 μ
	Adhesive	.0008"	20.3 μ	Total Material	.0062"	157.5μ

Exterior Durability

Recommended: Indoor use only.

Temperature Range

Service Temperature: -20 °F to 185 °F (-28 °C to 85 °C)
Minimum Application Temperature: 37 °F (3 °C)

Shelf Life

Recommended Storage: 45-90 °F (7-32 °C) 20-75% R.H.
Shelf Life: 1 year @ recommended storage

Recommended Printing

Pre-Printing	Thermal Transfer Printing
• Flexographic printing	• TTR • TTRR-A
• Digital	

Process Durability

It is recommended that customers test the material in actual application to determine if the material meets all requirements.

Note: All values shown are averages and should not be used for specification purposes. Test data and test results contained in this document are for general information only and shall not be relied upon by IDENTCO customers for designs and specifications, or be relied on as meeting specific performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact IDENTCO for further information. Revised 04/12/2017.

UNITED STATES HEADQUARTERS

28164 W. Concrete Drive,
Ingleside, IL 60041 USA
Phone: +1 (815) 385 - 0011
Fax + (815) 385 - 0359

MEXICO MONTERREY

Carretera a Laredo KM 16.5
Bodega 14B Colonia Moisés Sáenz
Apodaca, Nuevo León CP 66613
Phone: +52 (81) 8008 - 0438

EUROPE GERMANY

Güterbahnhofstraße 3-7
63450 Hanau
Phone: +49 (6181) 440 830 - 0
Fax: +49 (6181) 440 830 - 99

ASIA PRC

Unit 1208, 12/F, Grand City Plaza
No.1-17 Sai Lau Kok Road
Tsuen Wan, New Territories, Hong Kong
Phone: +852 2959 2156 • Fax: +852 2959 2019